

■ NEW YORK
LEADERS IN LAW

Aggressive Approach Is Hallmark of Young, Powerful Personal Injury Firm

Paris & Chaikin, PLLC

When Jason Paris and Ian Chaikin merged their firms in November 2008, they quickly realized their combined skills, experience and tenacity added up to something special for clients—something other personal injury firms can't match.

"Two plus two equaled eight," Paris says of Paris & Chaikin, PLLC. "We're the best in the business. Our results are second to none."

Adds Chaikin: "We're a young, aggressive firm willing to take the risk of trial, and we never settle under pressure. We go all the way to the end to get the most compensation for our client."

Never Outworked, Never Outfought

Paris and Chaikin take pride in knowing they will never be outworked or outfought. And their reputation as zealous courtroom advocates precedes them. Insurance companies frequently are willing to settle with the firm—at the compensation its clients deserve—to avoid the risk associated with trial against a powerful and well-prepared trial firm.

"As a result of the many trials we've handled over the years, we begin to aggressively litigate every case from the very beginning, as if it's going to go to trial—settlements are the consequences of a well-prepared firm," Paris says. "We spare no time or expense on investigators, witness statements, accident reconstruction—the



Ian Chaikin (left) and Jason Paris

things we need to do at the start of a case to make sure our clients are in the best possible position at the end of the case."

Chaikin agrees. "That's what makes the difference: Who's going to take all these extra steps preparation-wise? Most of the victories are won before you even start the fight."

For Paris and Chaikin, a successful outcome isn't based solely on dollars and cents. It's about providing service to clients and building relationships. The size of a financial recovery isn't necessarily more important than the satisfaction of helping people in need at difficult times in their lives.

The highest compliment, Paris says, is when a client refers someone to the firm.

"We really value the relationships we form with our clients. Not a day goes by that an ex-client doesn't refer someone to the firm," Paris says. "Clients initially come

to us because of our good results, and then they refer new clients to the firm because of the strong relationships we build during representation. Whether it's an attorney or an individual, the fact someone is putting that faith in us is immensely rewarding."

Chaikin echoes the sentiment: "It's not always the compensation you get for a client, but how you treat them and the guidance you give them. We take pride in the positive difference we make in people's lives."

Contact Paris & Chaikin, PLLC, today for a free consultation with absolutely no conditions, and ask about its free car service. Call the New York City office at 212-742-0476 or 800-567-9550. The firm gets paid only if it recovers compensation for you.



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